

INVESTIGATING THE EFFECT OF PRINCIPALS' SOCIAL AWARENESS ON THE QUALITY OF THE RELATIONSHIP BETWEEN PRINCIPAL AND STUDENT IN URMIA HIGH SCHOOLS FROM THE PERSPECTIVE OF PRINCIPALS IN THE ACADEMIC YEAR 2018-2019

INVESTIGANDO O EFEITO DA CONSCIENTIZAÇÃO SOCIAL DOS DIRETORES SOBRE A QUALIDADE DA RELAÇÃO ENTRE DIRETOR E ALUNO NAS ESCOLAS SECUNDÁRIAS DE URMIA DA PERSPECTIVA DOS DIRETORES NO ANO ACADÊMICO 2018-2019

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Abstract: *The purpose of this study was to investigate the effect of principals' social awareness on the quality of the relationship between principal and student in Urmia high schools from the perspective of principals in the academic year 2018-2019; this research is applied in terms of purpose, in terms of data collection method, the hypothesis test and the conclusion is descriptive survey. The statistical population of this research includes all high school principals of Urmia with a total of 88, but since the number of principals is not large, the sample size was 88, based on the census (sample available). A researcher-made questionnaire was used for data collection, in this study, Cronbach's alpha was used to assess the reliability of the questionnaire, and therefore, the reliability of the questionnaire is 0.79. Also, in this research statistical methods include: Test T was used to analyze the data by SPSS software. The findings indicate that the principals' social awareness influences the intimacy of the relationship between the principal and the student, but the principals' social awareness is not effective in the involvement of the principal and the student in managing the school. Principals' social awareness influences students' academic achievement.*

Keywords: *Social Awareness. Intimacy. Relationship. Principals. Academic Achievement.*

Resumo: *O objetivo deste estudo foi investigar o efeito da conscientização social dos diretores sobre a qualidade do relacionamento entre diretor e aluno nas escolas de ensino médio da Urmia sob a perspectiva dos diretores no ano acadêmico 2018-2019; esta pesquisa é aplicada em termos de objetivo, em termos de método de coleta de dados, o teste de hipótese e a conclusão é uma pesquisa descritiva. A população estatística desta pesquisa inclui todos os diretores do ensino médio de Urmia, com um total de 88, mas como o número de diretores não é grande, o tamanho da amostra foi de 88, com base no censo*

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(amostra disponível). Para a coleta de dados foi utilizado um questionário elaborado pelo pesquisador; neste estudo, o alfa de Cronbach foi utilizado para avaliar a confiabilidade do questionário e, portanto, a confiabilidade do questionário é de 0,79. Também nesta pesquisa, os métodos estatísticos incluem: O teste T foi utilizado para analisar os dados pelo software SPSS. Os resultados indicam que a consciência social dos diretores influencia a intimidade do relacionamento entre o diretor e o aluno, mas a consciência social dos diretores não é eficaz no envolvimento do diretor e do aluno na administração da escola. A consciência social dos diretores influencia o desempenho acadêmico dos alunos.

Palavras-chave: Consciência Social. Intimidade. Relacionamento. Diretores. Desempenho Acadêmico.

Introduction

What is important in human life is the need for coexistence and human relationships. Human relationships are a gift made in humans so that they can understand each other and live together. Human relations are the source of all human needs. In the shadow of the human relations of the human psyche, it becomes stylized and its talent appears. Education is a change in behavior, and school is a place for change. The foundation of change is the love and affection that come from human relationships. Because the school is a social institution and is influenced by the cultural values of the community in which they operate, the issue of school principals' social awareness becomes even more important (Stephan, 2015). Attention to staff and students is the biggest and most important phenomenon that has grown tremendously in the last decade. This movement, like many other efficient management movements, is of great use and utility and in all the industrialized and developed countries of the world, it is taken seriously and such an approach has dramatically changed the principles and principles of working with employees (Sadoughi, 2015). New ideas, the radical changes that have emerged in the field of human resource management, without facing any resistance, have been slowly and easily accepted and it has paved the way for greater utilization of the staff's professional capacity.

If the principal fails to accept his teachers, students, and staff as they are, and to base himself and his own desires and personal qualities on the comparison and acceptance of them, it can never have a continuous and productive relationship with others. If the school administrator or any organization fails to establish a relationship between himself and the other party, he will not get any information. Social awareness, the key to success, or better to say, solved much of the problem of human relationships (Turkzadeh, 2008).

Problem statement

Man is a very valuable and mysterious creature and the achievement of prosperity in collective activities depends on recognizing and utilizing talent and developing innovation. This is a topic that is not only valuable in value views rather, the research and studies done in Western societies to increase efficiency and effectiveness demonstrates its value. Therefore, the way human resources are handled by organizations in those societies has changed dramatically. An important belief in social awareness is that social awareness is the first step to social change. When the conditions of society became ideal and fixed, there is no need for social change and there is no conscious thought about it, but when people become aware of their own situation and that of others, change in the situation and being pushed to life and ideal conditions, it manifests in the human mind and it becomes a process of evaluation combined with action for social change on the part of humans (Faridi Sani & Zarofi, 2016).

The findings of Welz (2013) imply that the prerequisite for social participation is awareness. In any society where individuals are unaware of the nature of social events, opportunities for social participation or social capital storage will be low. On the whole, the potential capacity of information is an important form of social capital that is an intrinsic part of social relations (Gholizadeh quoted by Wells, 2013).

Therefore, success in any community requires that we know the environment well and know enough about the views and perspectives of those in it. This is not possible without communication with people, this is especially important in school settings, especially in high schools. The truth is that without good communication with students and without knowing their views and attitudes about what is going on or what is going on at school it is not possible to have a good school management. That is why the school administrator needs to activate community and parent meetings in order to be able to consciously implement effective management. Relationship with students' parents is in fact a kind of communication with the students as part of their perceptions of the students in their parents (Shirazi, 2010).

One of the ways in which the administrator communicates with students may be through the head teacher's lecture or in the classroom. Holding student council meetings and case-by-case communications can be another way of direct and closer communication with the student. In addition, human relationships are an important factor in the success of principals in all management. Students not only do not have enough experience to identify and recognize their long-term goals, in terms of simple-mindedness and clarity of heart and thought, they are influenced by the behaviors and relationships of the most important and purest of behaviors (Torkmandi, 2016).

Fortunately, the importance of human relationships has also been addressed in the plan to fundamentally change the education system and it can be said to be the basis of the teachings of the new system of education. Now if man is a social and civic creature, then he must be involved in educational planning and education, in the formulation of textbooks, in the implementation of programs and ...this direction should also be considered (Faridi Sani & Zarofi, 2016).

The conditions for preparing a learning environment for nurturing students' potential or potential are to accurately identify their inherent, developmental, and behavioral characteristics and to provide appropriate behaviors or relationships with them. Based on the above explanations, this research seeks to answer the question (Does the principals' social awareness affect the quality of the relationship between the principal and the student?).

Literature Review

Faridi Sani and Zarofi (2016) in their article "Study of the Relationship between Media Consumption and Social Awareness of Middle School Principals and High School in Tehran" showed that there was a significant correlation between social awareness and media consumption. This introduces us to the important role of the media on people's attitudes and doubles the need to address this issue.

Sharif et al. (2006) in their study "Relationship between Principals' Social Awareness of Learning Disabilities with Academic Achievement in Elementary Schools" showed that there is a significant relationship between school principals' awareness of social-emotional issues and students' academic achievement and there is a difference between the level of awareness of male and female elementary school principals only in the components of speech and reading disabilities. There was also a significant difference between the level of principals' perception of their education level and experience of service in all components of learning disability.

Irdoon (2018) in his study considers social awareness as a process whereby the relationship between individuals moves from a superficial to a more intimate relationship. This process encompasses verbal and nonverbal behaviors and peripheral orientation.

Altman (2015) in his study, views social awareness as a process whereby the relationship between individuals moves from a superficial to a more intimate relationship. This process encompasses verbal and nonverbal behaviors and peripheral orientation.

Barclay et al. (2016) believe that the more teachers and teachers are aware of the characteristics of students, the more successful they are in identifying them. Therefore, what is certain is that learning environments are effective in improving student learning and other conditions; therefore, teachers and principals are influential in guiding the academic development of these students.

Research purposes

Main goal:

The effect of principals' social awareness on the quality of the relationship between principal and student

Minor goals:

1. The effect of principals' social awareness on improving the relationship between principal and student.
2. The Effect of Principals' Social Awareness on Principal and Student Participation in School Administration.
3. The effect of principals 'social awareness on students' academic achievement.

Methodology

This study is applied in terms of purpose and in terms of methodology, data collection, hypothesis testing and descriptive survey. The statistical population of this study includes all high school principals of Urmia with a total of 88 but since the number of principals is not large, the sample size is 88, based on the census (available sampling).

Research tools:

A researcher-made questionnaire was used for data collection. These questionnaires consist of two sections: In the first part of the questionnaire the information required by researchers regarding some variables is included and in the second part, questions about research hypotheses are considered.

Results

Research hypotheses

Principals' social awareness has an impact on improving the relationship between principal and student.

Table 1, two-sample t-test for the first hypothesis

| | Levin test | | t-test | | | | | | |
|-------------------|------------|--------------------|--------|-------------------|--------------------|--------------------|----------------|-------------------------|-------|
| | F | Significance level | T | Degree of freedom | Significance level | Average difference | standard error | Level of confidence 95% | |
| | | | | | | | | lower | upper |
| Equal variances | 1.66 | 0.12 | -2.83 | 86 | 0.004 | -3.32 | 1.12 | -5.70 | -1.03 |
| Unequal variances | | | -2.83 | 81 | 0.004 | -3.32 | 1.12 | -5.70 | -0.97 |

The results indicate that T equals -2.83 with a significance level of $0.006 > \text{sig} = 0.8$, therefore, it can be said that the principals' social awareness influences the intimacy of the relationship between the principal and the student.

Principals' social awareness is effective in the involvement of the principal and

the student in managing the school.

Table 2, T is an example for the second hypothesis

| | Levin test | | T test | | | | | | |
|-------------------|------------|--------------------|--------|-------------------|--------------------|--------------------|----------------|-------------------------|-------|
| | F | Significance level | T | Degree of freedom | Significance level | Average difference | standard error | Level of confidence 95% | |
| | | | | | | | | lower | upper |
| Equal variances | 3.84 | 0.09 | -0.82 | 86 | 0.30 | -0.112 | 0.122 | -0.31 | 0.130 |
| Unequal variances | | | -0.93 | 81 | | -0.112 | 0.125 | -0.31 | 0.131 |

The results indicate that T equals -0.82 with a significance level of $\text{sig}=0.30 < 0/1$ Therefore, it is possible that the principals' social awareness is not effective in the involvement of the principal and the student in the management of the school.

Principals 'social awareness affects students' academic achievement.

Table 3, t an example of the third hypothesis

| | Levin test | | T test | | | | | | |
|-------------------|------------|--------------------|--------|-------------------|--------------------|--------------------|----------------|-------------------------|-------|
| | F | Significance level | T | Degree of freedom | Significance level | Average difference | standard error | Level of confidence 95% | |
| | | | | | | | | lower | upper |
| Equal variances | 1.41 | 0.10 | -2.41 | 86 | 0.001 | -3.20 | 1.10 | -4.30 | -1.01 |
| Unequal variances | | | -2.41 | 81 | 0.001 | -3.20 | 1.10 | -4.30 | -0.96 |

The results indicate that T equals -2.41 with a significance level of $\text{sig}=0.01$ therefore, the social awareness of principals can influence students' academic achievement.

Conclusion

The results showed that principals' social awareness has an impact on improving the relationship between principal and student. The results of this study are in line with the findings of Irdon (2018), Altman (2015). Principals' social awareness is not effective in managing principal and student participation in school administration. The results of this study are in line with the findings of Sharif et al. (2006) finally, principals' social awareness is not effective in the involvement of principals and students in school administration the results of this study are not consistent with the findings of Barclay (2016).

In explaining the findings it can be said that the issue of human relations between the principal and the students in its broader dimensions is one of the issues that are important in any educational activity and its important effects on the phenomenon of education of any society are inevitable. Given the complex dimensions of human morale and the psychological and emotional effects of relationships between

teachers and students on the interaction of these three pillars of education, the need for more and more detailed research on the subject and dimensions of human relationships is evident. In fact, the success of management depends on having a proper understanding of human resources and establishing appropriate relationships with them and encouraging them to strive to achieve the goals of the organizations. Effective collaboration and collaboration in schools requires effective human-to-mutual relationships between principals, teachers, and students.

If a leader fails to accept his teachers, students, and staff as they are and to base him on their own desires and personal attributes, he can never build a continuous and productive relationship with others. If the school administrator or any organization fails to establish a relationship between himself and the other party, he will not get any information. Social awareness, the key to success, or better to say, solved much of the problem of human relationships. Success in any community requires that we know the environment well and know enough about the views and perspectives of those in it. This is not possible without communication with people. Such a situation is of secondary importance in school settings, especially in secondary schools. Because we are making a nation in future school environments, we must also have a high level of responsibility while maintaining a working conscience. It follows that the heavy responsibility of principals in identifying and communicating with students is identified. The truth is that without good communication with students and without knowing their views, views and attitudes about what are or should be going on at school, good school management is not possible.

Suggestions

- Parents and teachers can provide positive role models, promote a sense of belonging, and create opportunities for students to actively and meaningfully engage students in enhancing principals' social awareness and improving the relationship between principal and students.
- Enable community and parent meetings for the school administrator to implement effective management awareness.
- The administrator can use the ideas and opinions of his or her students in school management by establishing a liaison with the school principal.
- Specialists emphasize the benefits of social awareness by designing workshops to spread social awareness and respond appropriately to challenges.
- The results of this study and its comparison can provide valuable information about the level of social awareness of principals and how to establish relationships between students and in turn lead to useful efforts to plan education and improve students' social skills; therefore, it is suggested to examine the impact of other skills on managers' social awareness.

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